



## Ph.D. Course: 'Pandemics, Markets and Power'

19 – 22 June 2023

### COURSE SYLLABUS

#### Day 1

##### **Pandemics, markets and power**

Fuchs, Doris. 2007. 'Business as an Actor in Global Governance'. In *Business Power in Global Governance*, 43–70. Boulder Colorado: Lynnie Rienner Publishers. Online at: <https://www.rienner.com/uploads/47e2876cbebcc.pdf>

Labonté, Ronald. 2022. 'Ensuring Global Health Equity in a Post-Pandemic Economy'. *International Journal of Health Policy and Management* 11 (8): 1246–50. <https://doi.org/10.34172/ijhpm.2022.7212>.

Mazzucato, Mariana, and Rainer Kattel 2020. *Covid-19 and public-sector capacity*. UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2020-12). Online at: <https://www.ucl.ac.uk/bartlett/public-purpose/wp2020-12>

Sell, Susan K. 2021. '21st Century Capitalism and Innovation for Health'. *Global Policy* 12 (S6): 12–20. <https://doi.org/10.1111/1758-5899.12911>.

##### **Further reading:**

Gilmore, Anna B., Alice Fabbri, Fran Baum, Adam Bertscher, Krista Bondy, Ha-Joon Chang, Sandro Demaio, et al. 2023. 'Defining and Conceptualising the Commercial Determinants of Health'. *The Lancet* 401 (10383): 1194–1213. [https://doi.org/10.1016/S0140-6736\(23\)00013-2](https://doi.org/10.1016/S0140-6736(23)00013-2). (The whole Lancet special issue on CDoH is interesting)

Lavery, James V., Rachael M. Porter, and David G. Addiss. 2023. 'Cascading Failures in COVID-19 Vaccine Equity'. *Science* 380 (6644): 460–62. <https://doi.org/10.1126/science.add5912>.

Lee, Kelley, Devi Sridhar, and Mayur Patel. 2009. 'Bridging the Divide: Global Governance of Trade and Health'. *The Lancet* 373 (9661): 416–22. [https://doi.org/10.1016/S0140-6736\(08\)61776-6](https://doi.org/10.1016/S0140-6736(08)61776-6).

Roemer-Mahler, Anne. 2014. 'The Rise of Companies from Emerging Markets in Global Health Governance: Opportunities and Challenges'. *Review of International Studies* 40 (5): 897–918.

Roemer-Mahler, Anne. 2021. 'The Future of Global Health Governance: Less Global, Less Health, Less Governance'. In *Global Governance Futures*, edited by Thomas G. Weiss and Rorden Wilkinson, Ch14. London: Routledge.



Stein, Felix. 2021. 'Risky Business: COVAX and the Financialization of Global Vaccine Equity'. *Globalization and Health* 17 (1): 112. <https://doi.org/10.1186/s12992-021-00763-8>.

Wenham, Clare, and Mark Eccleston-Turner, eds. 2021. 'A Public Health Emergency of International Concern: Between Legal Obligations and Political Reality'. In *Declaring a Public Health Emergency of International Concern: Between International Law and Politics*, 44–72. Bristol University Press. <https://doi.org/10.46692/9781529219357.003>.

### **Podcast:**

Maani, Nason. n.d. 'Money Power Health with Nason Maani on Apple Podcasts'. Accessed 16 May 2023. <https://podcasts.apple.com/gb/podcast/money-power-health-with-nason-maani/id1667592518>.

### **Pandemic governance and philanthro-capitalism**

Birn, Anne-Emanuelle. 2014. Philanthrocapitalism, past and present: The Rockefeller Foundation, the Gates Foundation, and the setting(s) of the international/global health agenda. *Hypothesis*, 12(1): e8. Online at: [https://saludpublicayotrasdudas.files.wordpress.com/2015/04/birn\\_philantrocapi\\_talism\\_2014.pdf](https://saludpublicayotrasdudas.files.wordpress.com/2015/04/birn_philantrocapi_talism_2014.pdf)

McGoey, Linsey. 2014. 'The Philanthropic State: Market—State Hybrids in the Philanthrocapitalist Turn'. *Third World Quarterly* 35 (1): 109–25. Online at: <https://www.jstor.org/stable/24522188>

People's Health Movement. 2008. 'Di.i The Global Health Landscape'. In *Global Health Watch* 2, 210–23. London & New York: Zed Books. Online at: <https://www.ghwatch.org/sites/www.ghwatch.org/files/d1.1.pdf>

Schwab T, 2020. While the Poor Get Sick, Bill Gates Just Gets Richer *The Nation*. <https://www.thenation.com/article/economy/bill-gates-investments-covid/>

Schwab T, 2021. Is the Shine Starting to Come Off Bill Gates's Halo? *The Nation*. <https://www.thenation.com/article/society/bill-gates-foundation-covid-vaccines/>

Seitz, Karolin, and Jens Martens. 2017. 'Philanthrolateralism: Private Funding and Corporate Influence in the United Nations', *Global Policy*, 8: 46-50. <https://doi.org/10.1111/1758-5899.12448>

### **Further reading:**

McCoy D and McGoey L. 2011. Global Health and the Gates Foundation. In Williams O and Rushton S (Eds) In Perspective. Health Partnerships and Private Foundations: New Frontiers in Health and Health Governance. London: Palgrave. [https://link.springer.com/chapter/10.1057/9780230299474\\_7](https://link.springer.com/chapter/10.1057/9780230299474_7)



## Day 2

### **Public-private partnerships in pandemic response: Act-A & Covax**

Buse, Kent, and Andrew M. Harmer. 2007. "Seven habits of highly effective global public-private health partnerships: practice and potential." *Social science & medicine* 64.2: 259-271. <https://doi.org/10.1016/j.socscimed.2006.09.001>

Ruckert, Arne, and Ronald Labonté. 2014. 'Public-private partnerships (ppps) in global health: the good, the bad and the ugly', *Third World Quarterly*, 35: 1598-614. <https://doi.org/10.1080/01436597.2014.970870>

Schäferhoff, Marco, Sabine Campe, and Christopher Kaan. 2009. 'Transnational Public-Private Partnerships in International Relations: Making Sense of Concepts, Research Frameworks, and Results', *International studies review*, 11: 451-74. <https://www.jstor.org/stable/40389138>

Storeng, Katerini T. 2014 "The GAVI Alliance and the 'Gates approach' to health system strengthening." *Global Public Health* 9.8: 865-879. <https://doi.org/10.1080/17441692.2014.940362>

Storeng, Katerini T., Antoine de Bengy Puyvallée, and Felix Stein. 2021 "COVAX and the rise of the 'super public private partnership' for global health." *Global Public Health* (2021): 1-17. <https://doi.org/10.1080/17441692.2021.1987502>

Usher, Ann Danaiya. 2021 "A beautiful idea: how COVAX has fallen short." *The Lancet* 397.10292: 2322-2325. [https://doi.org/10.1016/S0140-6736\(21\)01367-2](https://doi.org/10.1016/S0140-6736(21)01367-2)

### **Further reading:**

Eccleston-Turner, Mark, and Harry Upton. 2021. 'International Collaboration to Ensure Equitable Access to Vaccines for COVID-19: The ACT-Accelerator and the COVAX Facility'. *The Milbank Quarterly* 99 (2): 426-49. <https://doi.org/10.1111/1468-0009.12503>.

Moon, Suerie, et al. 2022. "Governing the access to COVID-19 tools accelerator: towards greater participation, transparency, and accountability." *The Lancet* 399.10323: 487-494. [https://doi.org/10.1016/S0140-6736\(21\)02344-8](https://doi.org/10.1016/S0140-6736(21)02344-8)

### **Practitioner discussion with Elen Høeg**

Brende, Børge, et al. 2017. "CEPI—a new global R&D organisation for epidemic preparedness and response." *The Lancet* 389.10066: 233-235. [https://doi.org/10.1016/S0140-6736\(17\)30131-9](https://doi.org/10.1016/S0140-6736(17)30131-9)

Martin, Manuel. 2022. 'Embedding Equitable Access in Vaccine R&D: Why CEPI's Access Policy and Governance Need an Overhaul'. The People's Vaccine Alliance. Online at: <https://peoplesvaccine.org/wp-content/uploads/2022/06/Embedding-equitable-access-in-vaccine-RD-Why-CEPIs-access-policy-and-governance-need-an-overhaul-1-1.pdf>



Usher, Ann Danaiya. 2021. "CEPI criticised for lack of transparency." *The Lancet* 397.10271: 265-266. <https://pubmed.ncbi.nlm.nih.gov/33485436/>

**Further reading:**

de Bengy Puyvallée, Antoine, and Katerini T. Storeng. 2017. "Protecting the vulnerable is protecting ourselves: Norway and the Coalition for Epidemic Preparedness Innovation." *Tidsskrift for Den norske legeförening*.

**The commodification of knowledge in global health**

Belluz, Julia. 2019. 'How McKinsey Infiltrated the World of Global Public Health'. *Vox*, 13 December 2019. <https://www.vox.com/science-and-health/2019/12/13/21004456/bill-gates-mckinsey-global-public-health-bcg>.

Eckl, Julian, and Tine Hanrieder. 2022. "The political economy of consulting firms in reform processes: the case of the World Health Organization." *Review of International Political Economy*: 1-24. <https://doi.org/10.1080/09692290.2022.2161112>

Shiffman, Jeremy, and Yusra Ribhi Shawar. 2020. 'Strengthening Accountability of the Global Health Metrics Enterprise'. *The Lancet* 395 (10234): 1452–56. [https://doi.org/10.1016/S0140-6736\(20\)30416-5](https://doi.org/10.1016/S0140-6736(20)30416-5).

**Further reading:**

Seabrooke, Leonard, and Ole Jacob Sending. 2022. 'Consultancies in Public Administration'. *Public Administration* 100 (3): 457–71. <https://doi.org/10.1111/padm.12844>.

Stanley-Becker, Isaac. 2021. 'How the U.S. Vaccination Drive Came to Rely on an Army of Consultants'. *Washington Post*, 23 August 2021. <https://www.washingtonpost.com/health/2021/08/22/private-consultants-vaccination-drive-outsourced/>.

Stein, Felix. 2020. 'Blinded by the Slide Show: Ignorance and the Commodification of Expertise'. *Critique of Anthropology* 40 (4): 420–37. <https://doi.org/10.1177/0308275X20959409>. **OR** Stein, Felix. 2017 'Abstract labour and the absurd' in *Work Sleep Repeat : The abstract labour of management consultants*. Bloomsbury 93-118.

Stone, Diane. 2013. *Knowledge actors and transnational governance : the private-public policy nexus in the global agora*. Basingstoke: Palgrave Macmillan.

**Decolonizing Global Health – The role of markets & civil society**

Flynn, Matthew B. 2021. 'Global Capitalism as a Societal Determinant of Health: A Conceptual Framework'. *Social Science & Medicine (1982)* 268 (January): 113530. <https://doi.org/10.1016/j.socscimed.2020.113530>.



Jackson, Carly, Roojin Habibi, Lisa Forman, Diego S. Silva, and Maxwell J. Smith. 2022. 'Between Rules and Resistance: Moving Public Health Emergency Responses beyond Fear, Racism and Greed'. *BMJ Global Health* 7 (12): e009945. <https://doi.org/10.1136/bmjgh-2022-009945>.

Kwete, Xiaoxiao, Kun Tang, Lucy Chen, Ran Ren, Qi Chen, Zhenru Wu, Yi Cai, and Hao Li. 2022. 'Decolonizing Global Health: What Should Be the Target of This Movement and Where Does It Lead Us?' *Global Health Research and Policy* 7 (1): 3. <https://doi.org/10.1186/s41256-022-00237-3>.

Nassiri-Ansari T., and David McCoy. 2023. World-class Universities? Interrogating the Biases and Coloniality of Global University Rankings. Kuala Lumpur: United Nations University International Institute for Global Health, [https://collections.unu.edu/eserv/UNU:9082/UNI-Ranking-paper\\_February-2023.pdf](https://collections.unu.edu/eserv/UNU:9082/UNI-Ranking-paper_February-2023.pdf)

#### **Further reading:**

Abimbola, Seye, Sumegha Asthana, Cristian Montenegro, Renzo R. Guinto, Desmond Tanko Jumbam, Lance Louskieter, Kenneth Munge Kabubei, et al. 2021. 'Addressing Power Asymmetries in Global Health: Imperatives in the Wake of the COVID-19 Pandemic'. *PLOS Medicine* 18 (4): e1003604. <https://doi.org/10.1371/journal.pmed.1003604>.

Affun-Adegbulu C, Cosaert T, Meudec M, et al. Decolonisation initiatives at the Institute of Tropical Medicine, Antwerp, Belgium: ready for change? *BMJ Global Health* 2023;7:e011748. doi:10.1136/bmjgh-2023-011748

Taiwo, Olufemi O., Anne E. Fehrenbacher, and Alexis Cooke. 2021. 'Material Insecurity, Racial Capitalism, and Public Health'. *Hastings Center Report* 51 (6): 17–22. <https://doi.org/10.1002/hast.1293>.

#### **Podcast:**

Taiwo, Olufemi O., and Dipo Faloyin. 2022. *Can Decolonisation Go Too Far?* Intelligence 2: The Sunday Debate: <https://open.spotify.com/episode/37D1dNuJoVEjl3GxmEQLr5>.

Bhattacharya, Sanjoy, Emmanuelle Birn, and Garry Aslanyan. n.d. 'Decolonization, Localization and WHO'. Accessed 16 May 2023. <https://tdr.who.int/global-health-matters-podcast/decolonization-localization-and-who>.



## Day 3

### **Privatization of healthcare and market failures in pandemic PPR**

Forster, Timon, Alexander E. Kentikelenis, Thomas H. Stubbs, and Lawrence P. King. 2020. "Globalization and health equity: The impact of structural adjustment programs on developing countries." *Social Science & Medicine* 267: 112496. <https://doi.org/10.1016/j.socscimed.2019.112496>

G2H2 Geneva Global Health Hub. 2022. 'G2H2 Report on Financial Justice for Pandemic Prevention, Preparedness and Response'. 2022. <https://g2h2.org/posts/financialjustice/>.

Hunter, Benjamin M., and Susan F. Murray. 2019. "Deconstructing the financialization of healthcare." *Development and Change* 50, no. 5: 1263-1287. <https://doi.org/10.1111/dech.12517>

Lal, Arush, Ngozi A. Erondu, David L. Heymann, Githinji Gitahi, and Robert Yates. 2021. "Fragmented health systems in COVID-19: rectifying the misalignment between global health security and universal health coverage." *The Lancet* 397, no. 10268: 61-67. [https://doi.org/10.1016/S0140-6736\(20\)32228-5](https://doi.org/10.1016/S0140-6736(20)32228-5)

Sparke, Matthew. 2020. "Neoliberal regime change and the remaking of global health: from rollback disinvestment to rollout reinvestment and reterritorialization." *Review of International Political Economy* 27, no. 1: 48-74.

Williams, Owain David, Ka Chun Yung, and Karen A. Grépin. 2021. "The failure of private health services: COVID-19 induced crises in low-and middle-income country (LMIC) health systems." *Global Public Health* 16, no. 8-9: 1320-1333. <https://doi.org/10.1080/17441692.2021.1874470>

Williams, Owain David. "COVID-19 and private health: market and governance failure." *Development* 63, no. 2-4 (2020): 181-190. <https://doi.org/https://doi.org/10.1057%2Fs41301-020-00273-x>

### **Further reading:**

Leys, Sid Ryan, David Rowland, David McCoy, Colin. 2021. 'For Whose Benefit? NHS England's Contract with the Private Hospital Sector in the First Year of the Pandemic'. *CHPI* (blog). 7 October 2021. <https://chpi.org.uk/papers/reports/for-whose-benefit/>.

### **Podcast/video:**

G2H2 Report Launch: Financial Justice for Pandemic Prevention, Preparedness and Response. <https://www.youtube.com/watch?v=tMuGrfzTwfc> (starts at min 9)

### **Datafication & financialisation of global health**



Erikson, Susan L. 2016. 'Metrics and Market Logics of Global Health'. In *Metrics: What Counts in Global Health*, edited by Vincanne Adams, 147–62. Durham and London: Duke University Press. <https://doi.org/10.1515/9780822374480-007>.

Erikson, Susan. 2019. 'Global Health Futures?' *Medicine Anthropology Theory* 6 (3). <https://doi.org/10.17157/mat.6.3.664>.

Hoeyer, Klaus, Susanne Bauer, and Martyn Pickersgill. 2019. 'Datafication and Accountability in Public Health: Introduction to a Special Issue'. *Social Studies of Science* 49 (4): 459–75. <https://doi.org/10.1177/0306312719860202>.

Hughes-McLure, Sarah, and Emma Mawdsley. 2022. 'Innovative Finance for Development? Vaccine Bonds and the Hidden Costs of Financialization'. *Economic Geography* 98 (2): 145–69. <https://doi.org/10.1080/00130095.2021.2020090>.

Ruckenstein, Minna, and Natasha Dow Schüll. 2017. 'The Datafication of Health'. *Annual Review of Anthropology* 46 (1): 261–78. <https://doi.org/10.1146/annurev-anthro-102116-041244>.

### **Research methodology and methods in a commercialized world**

Lacv-Nichols, Jennifer, et al. 2023. "Conceptualising commercial entities in public health: beyond unhealthy commodities and transnational corporations." *The Lancet* 401.10383: 1214-1228.

Erikson, Susan L. 2011. 'Global Ethnography: Problems of Theory and Method'. In *Reproduction, Globalization, and the State: New Theoretical and Ethnographic Perspectives*, edited by Carole H. Browner and Carolyn F. Sargent, 23–37. Durham and London: Duke University Press. <https://read.dukeupress.edu/books/book/1543/chapter/173121/Global-EthnographyProblems-of-Theory-and-Method>.

Storeng, Katerini T., and Jennifer Palmer. 2019. 'When Ethics and Politics Collide in Donor-Funded Global Health Research'. *Lancet (London, England)* 394 (10193): 184–86. [https://doi.org/10.1016/S0140-6736\(19\)30429-5](https://doi.org/10.1016/S0140-6736(19)30429-5).

### **Further reading:**

Savage, Ashley, and Richard Hyde. 2014. 'Using Freedom of Information Requests to Facilitate Research'. *International Journal of Social Research Methodology* 17 (3): 303–17. <https://doi.org/10.1080/13645579.2012.742280>.

Stein, Felix. forthcoming. 'Against collaboration: The ethics of studying corporate management' *The Anthropology of Management* edited by James Carrier: Routledge.



## Day 4

### **Pandemic epicentres: Avian flu and the meat industry**

Akram-Lodhi, A. H. 2021. "Contemporary pathogens and the capitalist world food system." *Canadian Journal of Development Studies/Revue canadienne d'études du développement*, 42(1-2), 18-27.

Arboleda, M. 2020. "Towards an agrarian question of circulation: Walmart's expansion in Chile and the agrarian political economy of supply chain capitalism." *J Agrar Change*. 20: 345– 363. <https://doi.org/10.1111/joac.12356>

Brenner, N., & Ghosh, S. 2022. "Between the colossal and the catastrophic: Planetary urbanization and the political ecologies of emergent infectious disease." *Environment and Planning A: Economy and Space*, 0308518X221084313.

Tullis, P. 2022. "Is the next pandemic brewing on the Netherlands poultry farms?" <https://thebulletin.org/2022/09/is-the-next-pandemic-brewing-on-the-netherlands-poultry-farms/>

### **Further reading:**

Deivanayagam, T. A., & Osborne, R. E. 2023. Breaking free from tunnel vision for climate change and health. *PLOS Global Public Health*, 3(3), e0001684. <https://doi.org/10.1371/journal.pgph.0001684>

David, P. M., Le Dévédec, N., & Alary, A. 2021. Pandemics in the age of the Anthropocene: Is 'planetary health' the answer? *Global Public Health*, 16(8-9), 1141-1154. <https://doi.org/10.1080/17441692.2021.1893372>

Holst, J., & van de Pas, R. 2023. The biomedical securitization of global health. *Globalization and Health*, 19(1), 1-9. <https://doi.org/10.1186/s12992-023-00915-y>